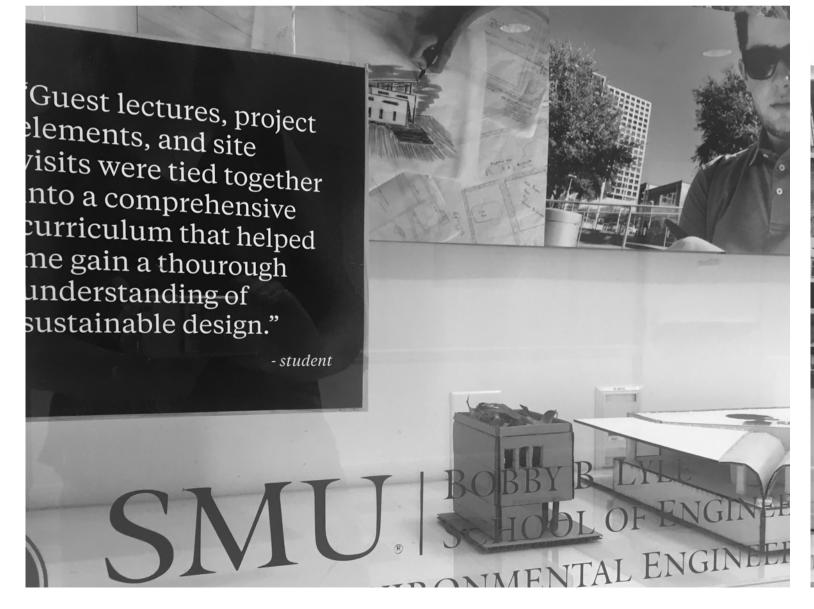
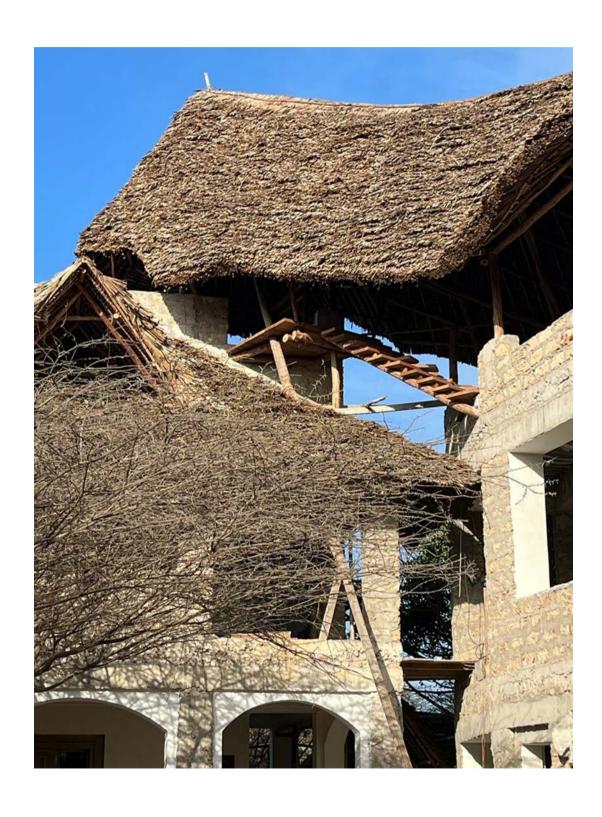
Jessie Marshall Zarazaga RIBA LeedAP PhD

SUSTAINABILITY
DESIGN. POLICY. DATA. IMAGINATION.

architect@jessiemarshall.com









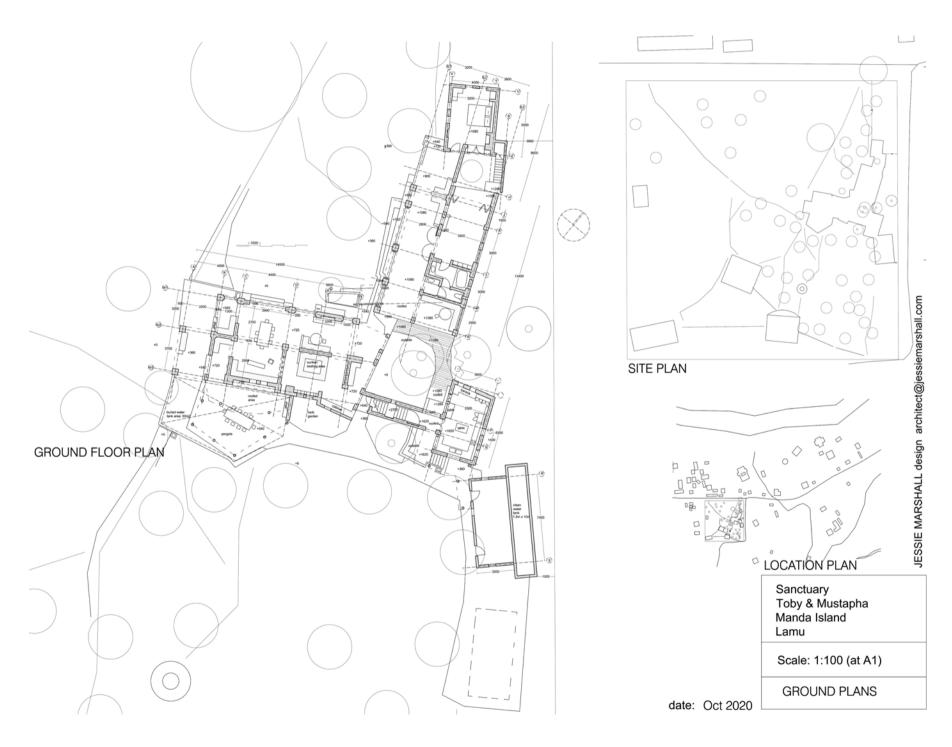


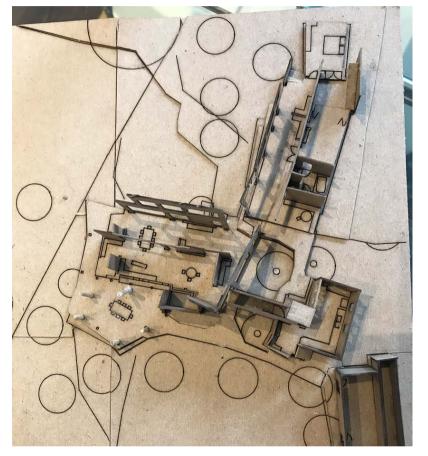
ACACIA HOUSE MANDA ISLAND, KENYA 2020-22

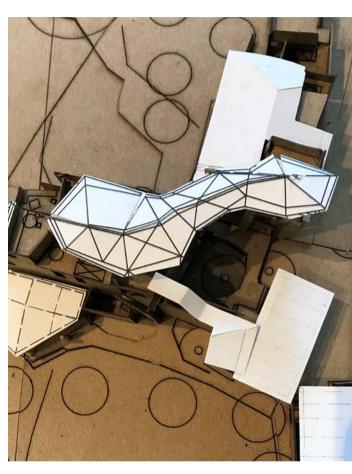
fully independent on-site water collection and solar systems, coral-brick construction with kidaka details and makuti roof

Jessie Marshall Design

design practice







ACACIA HOUSE MANDA ISLAND, KENYA 2020-22

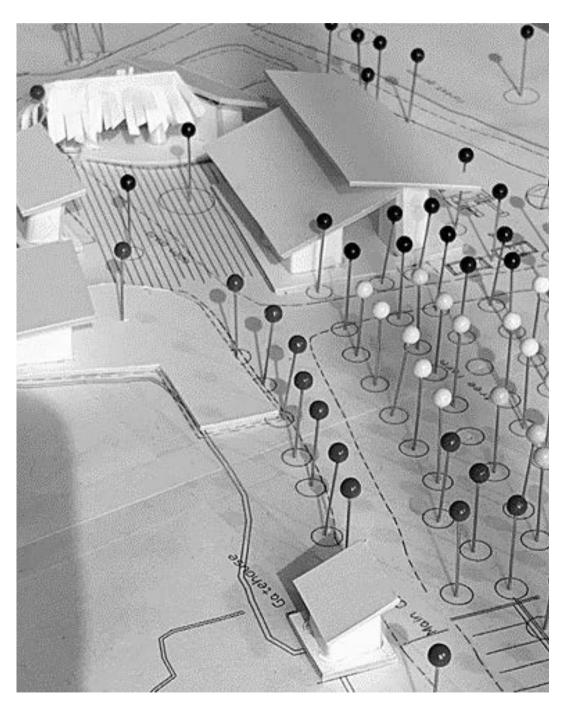
fully independent on-site water collection and solar systems, corral-brick construction with kidaka details and makuti roof

Jessie Marshall Design



creative use of local materials and craft traditions requires trust, flexibility and open minded collaboration.











KASISA SITE DESIGN, TANZANIA 2022

site planning, measurement, RTK analysis and design for Kijiji Rural Development Center, summer research study with students,



Heuristic TOOL 1

the environment inspires the function or pattern of the new

mapping heuristic

- uncover hidden nature
- · map the natural as a model for the new

examples

- · water sources as model plan structure
- water sources as moder pran structt
 wind or topography as pattern
 invisible aspects: sound or shadow, impact new vision

engineering idea environment plays a role in function or product physically incorporated

Heuristic TOOL 5

PERCEPTION

map the invisible site

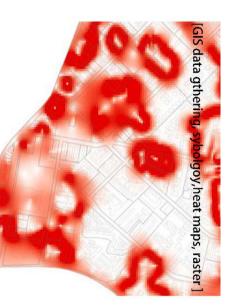
mapping heuristic

- · map an aspect of the site which is perceived but not seen
- observe and annotate user perceptions through ways of acting and knowing

examples

- perceptions of incongruity between structure & difference of quality
- wind, sunshine, soil types, noise levels
 sensation of safety, warmth

engineering idea product develops from observation & careful annotation of user engagement



Heuristic TOOL 13

PROVOCATION & MISUSE

creative misuse of the toolkit

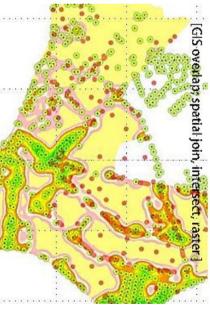
mapping heuristic

- · modify plan with idea provoking
- search for aspects of difference, break symmetry, remove, unite, divide

examples

- · intercept conventional pattern by slicing through, and inserting
- · visualize crime zones as topography integrated with streetlight buffers

engineering idea modify concept using idea provoking operators: unification, multiplication, division, object removal



Heuristic TOOL 2

planning description

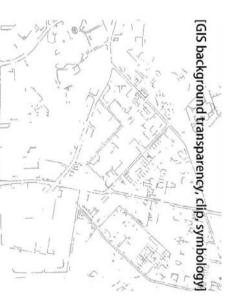
extract aspects or issues of the site and see each separately

- mapping heuristic
 see unexpected patterns
 uncover hidden voids
- · juxtapose differences

examples

- walkable pavement gaps
 see topography alone
 only trees, no buildings
 movement without roads

engineering idea break problem into pieces to address each attribute separately

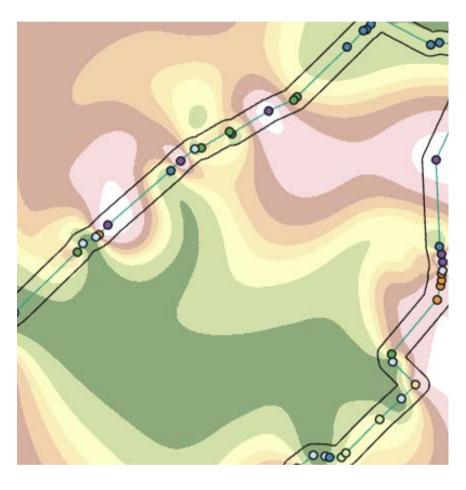


GEO-DESIGN CARDS DALLAS 2018-22

Design Heuristic tools using GIS to explore strategies for creative exploration of infrastructure site planning for land-engineering,

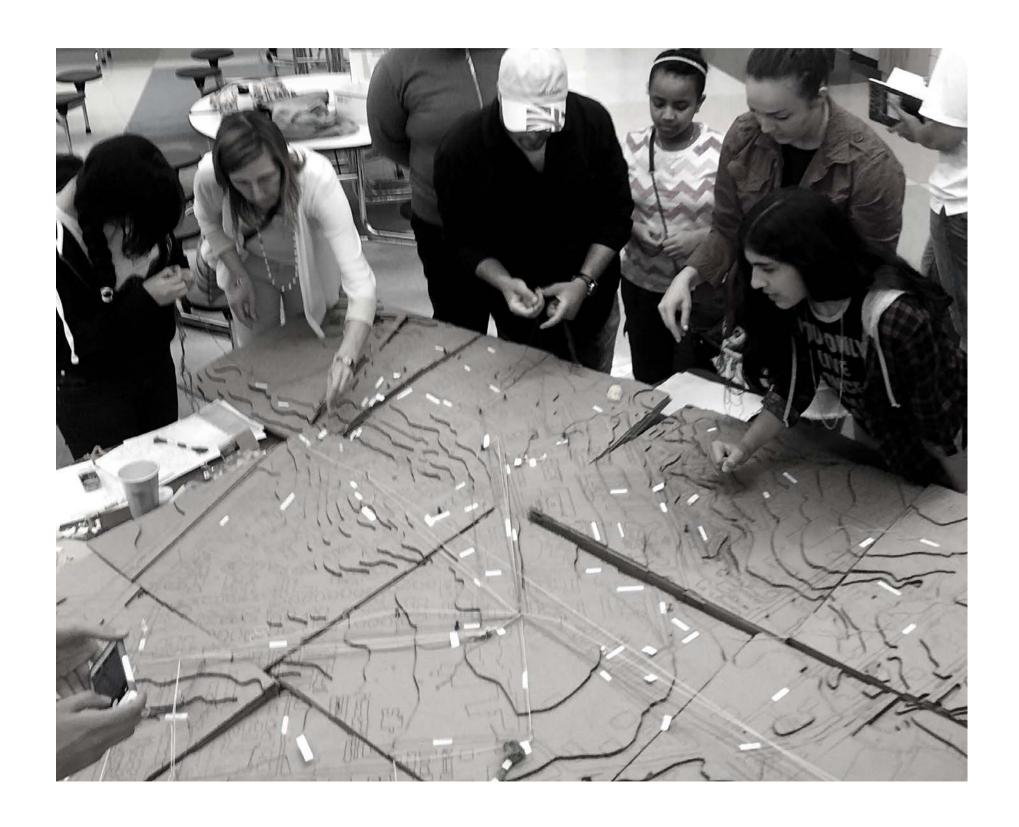






SITES OF INTENSITY DALLAS 2017-22

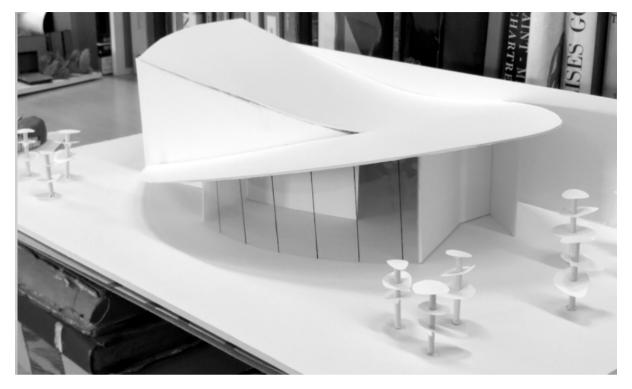
Participatory neighborhood mapping & GIS to reveal interactions of perceptual and physical qualities, for fully sustainable communities,



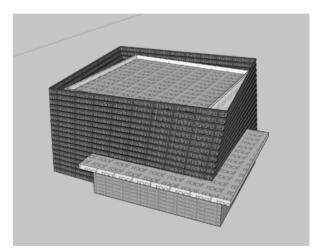


PATHWAYS OF OVERLAP, DALLAS 2013

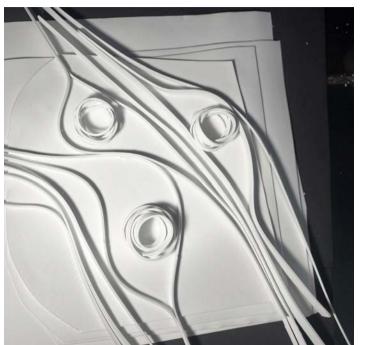
Participatory community mapping with SMU students and community, revealing and building upon interlocking networks of pathways in a refugee community,







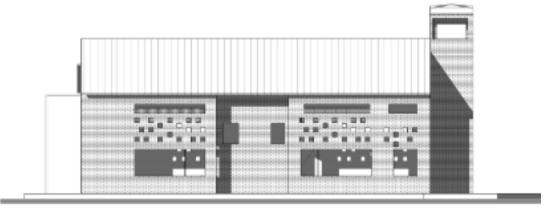














student mapping and design projects graduate studio: sustainable building design, SMU 2019, 2021







SUSTAINABLE URBAN HACK, DALLAS, 2022

E.J. collaborative design -thinking incubator with community members, SMU engineering students and Paul Quinn HBCU students,

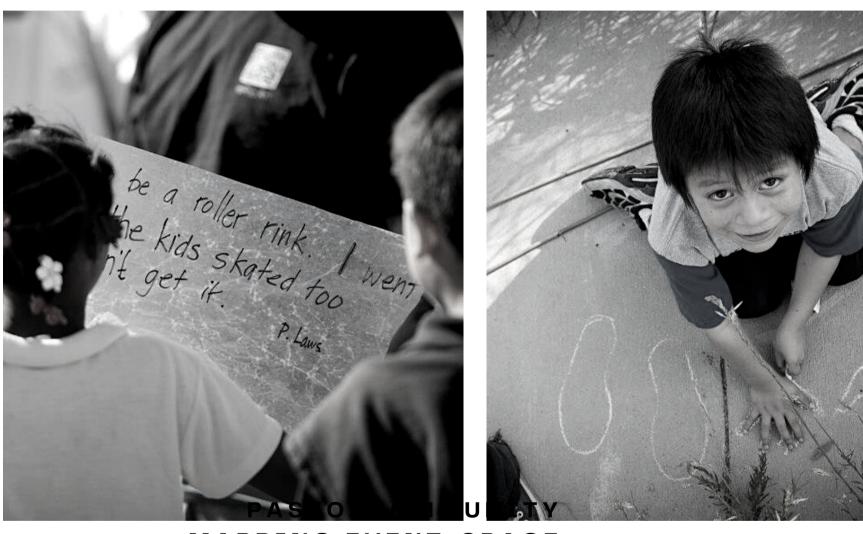
design practice — THEATRE DESIGN





THE DREAMERS
SET DESIGN
2013

a story of a migrant journey, Cara Mia theatre





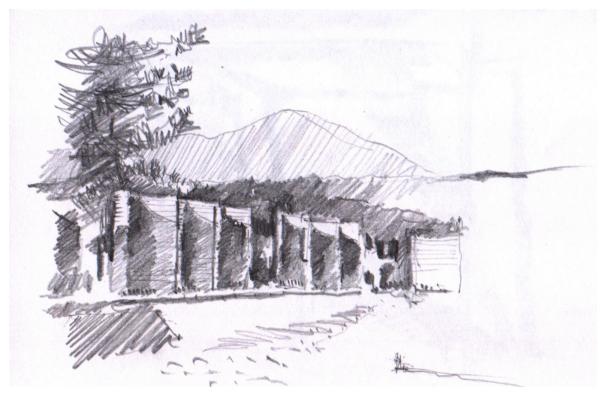
activation of community space through neighborhood memory-mapping, engagement with students, youth and elderly, and enactment of a siteevent .. Creation of public-space through action



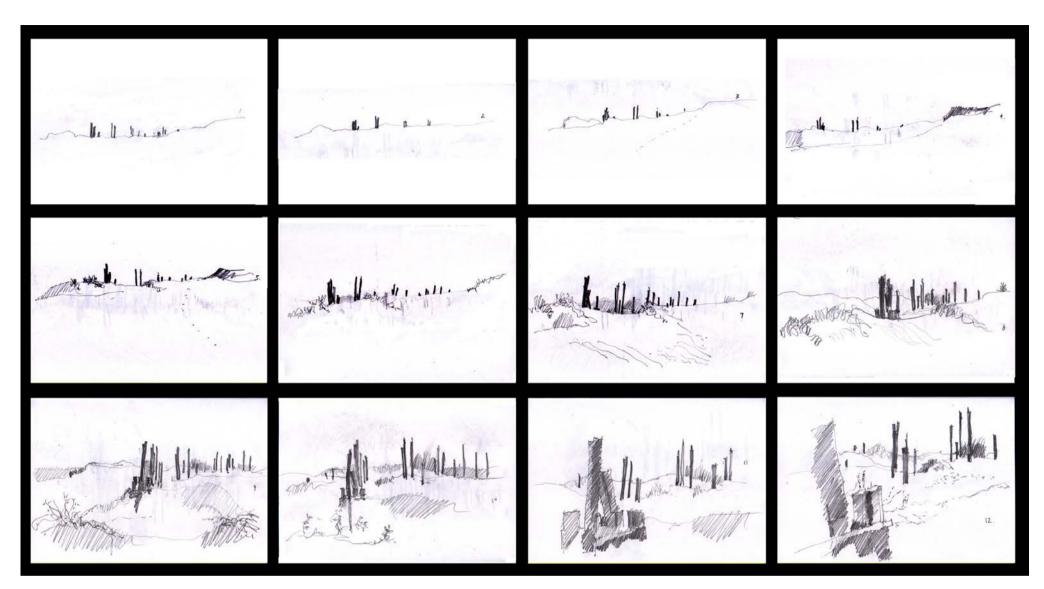


retracing the footsteps of neighborhood memories, flagstories are collected then re-planted on the levee.
Sustainable publicspace through activation acts against gentrification





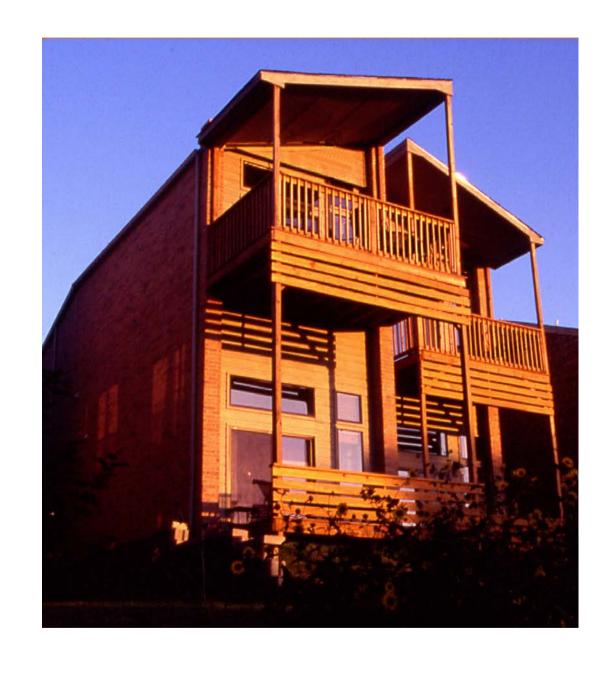


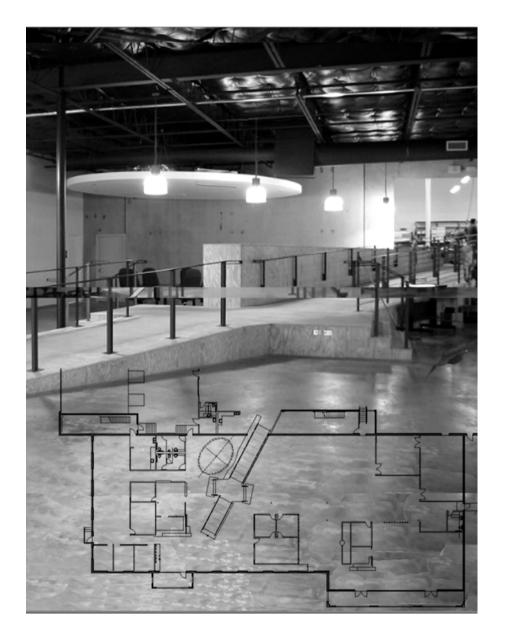




LANDSCAPE SCALE STUDY RITOQUE, CHILE 2005

Fulbright fellowship at UCV focused on motion, weathering & memory as landscape markers of place and scale,





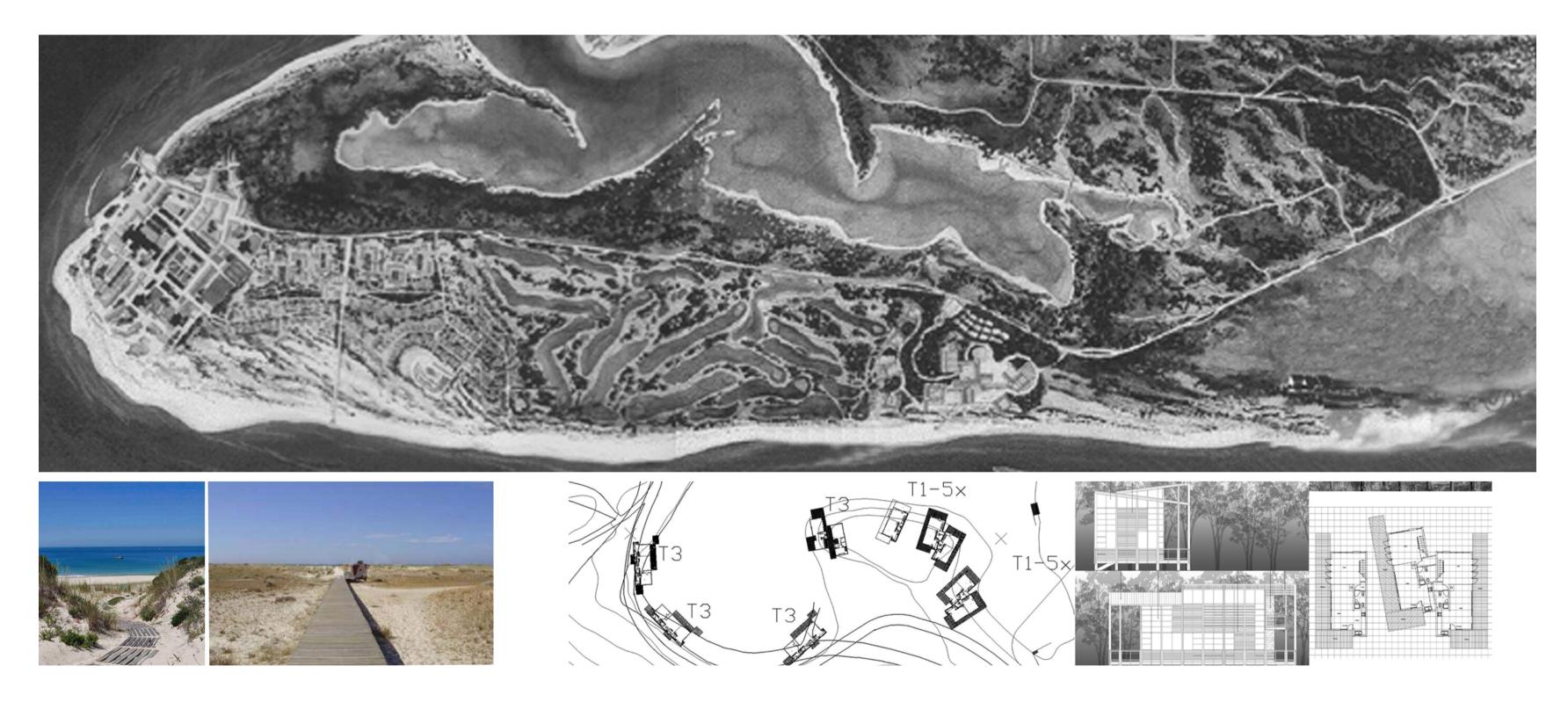


01. Rockwall House, Texas, 2002

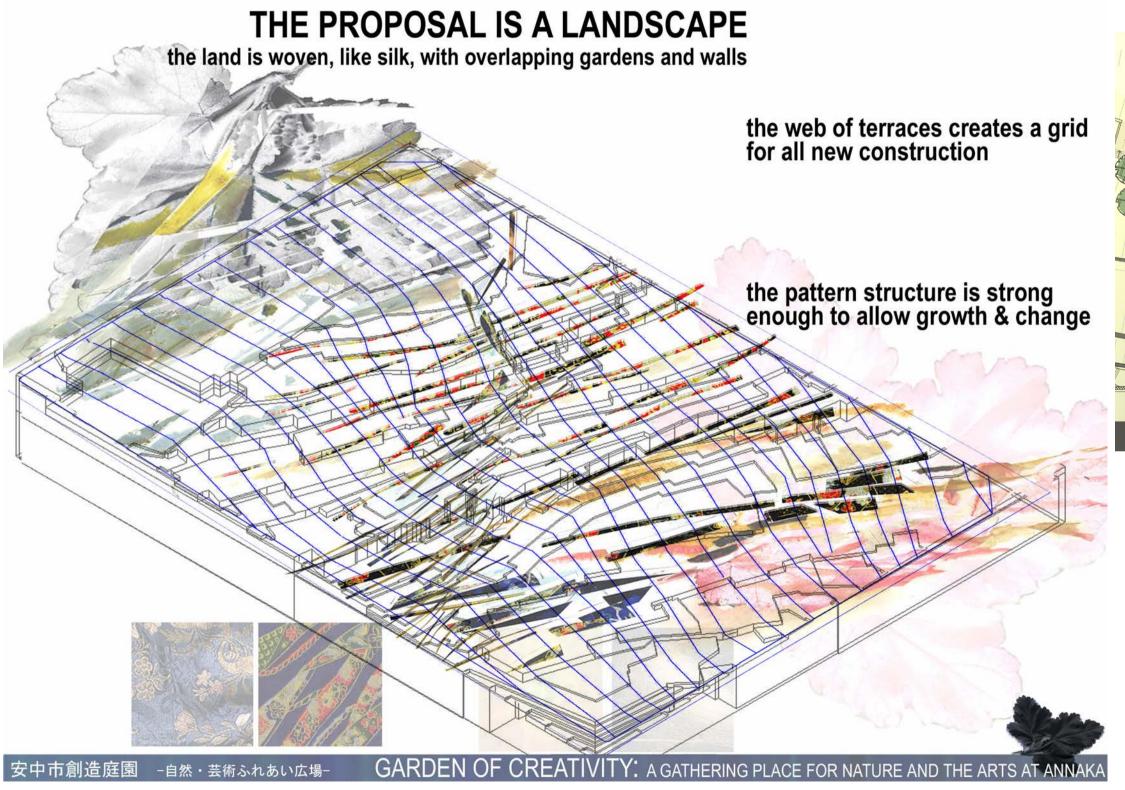
02.CityColor Printing, Texas 2002

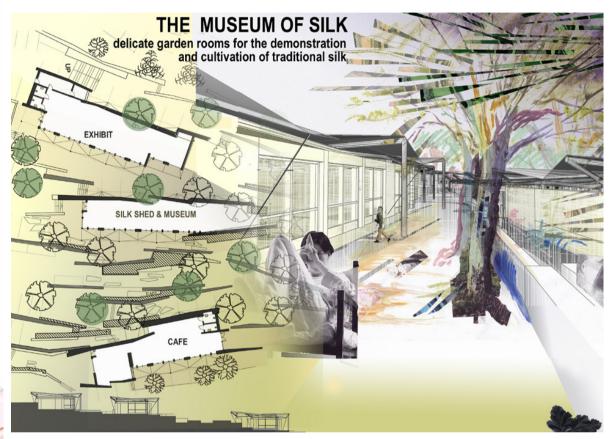
03 Zaguan Restaurant, 2003 Jessie Marshall Design

design practice



Troia Eco-resort Masterplan and Phase 1, Portugal 2000-2004. Project Architect, Laguarda Low Architects

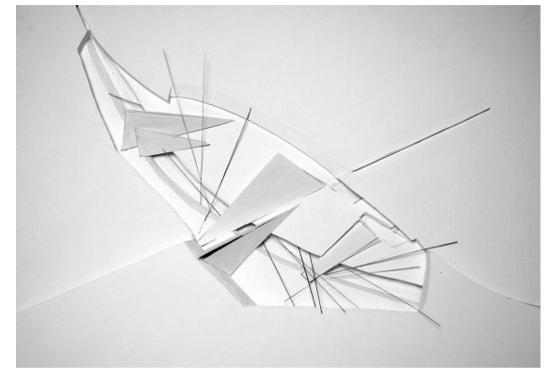


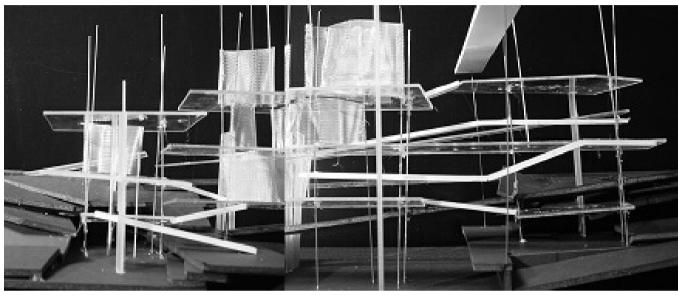


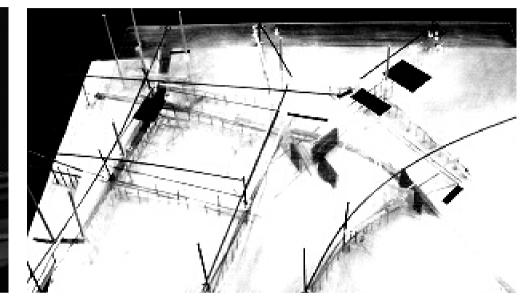
ANAKA FORUM: ART & NATURE JAPAN 2003

Jessie Marshall Design third place in international competition for a site for art and nature in Annaka Japan sponsored and published Shinkenchiku Journal,

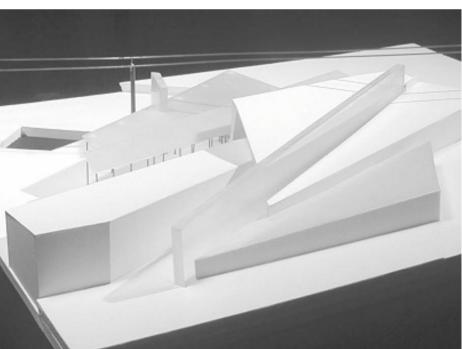
student mapping and projects

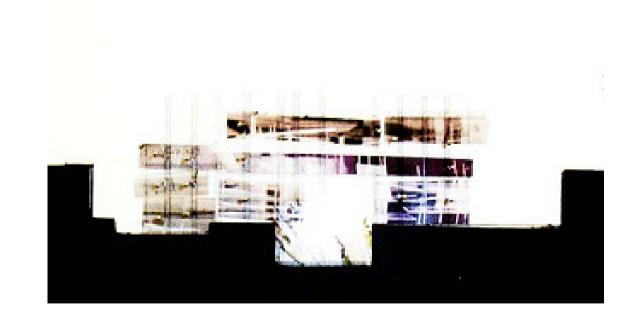








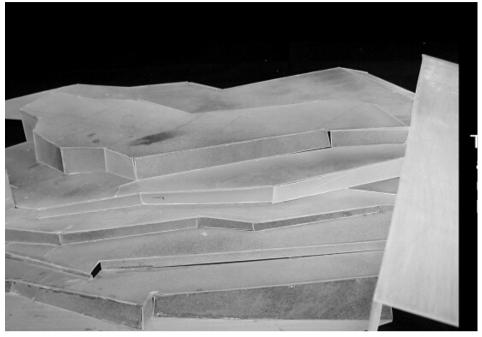




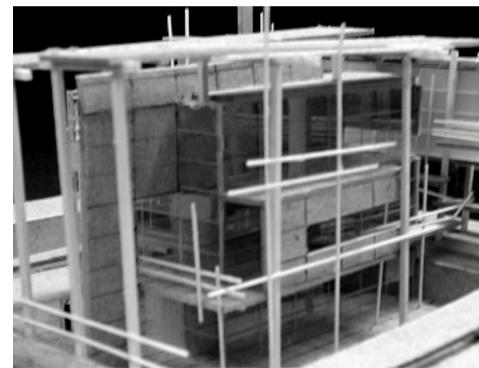
graduate studio: San Paulo; mapping and community center, UTA 2022

student mapping and projects

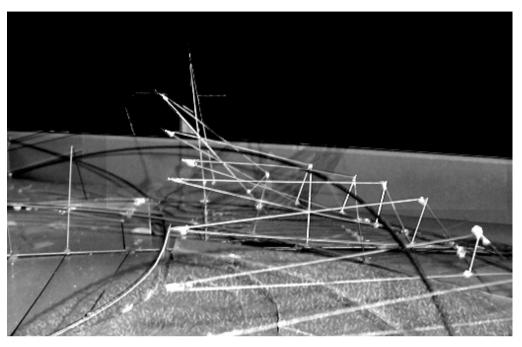




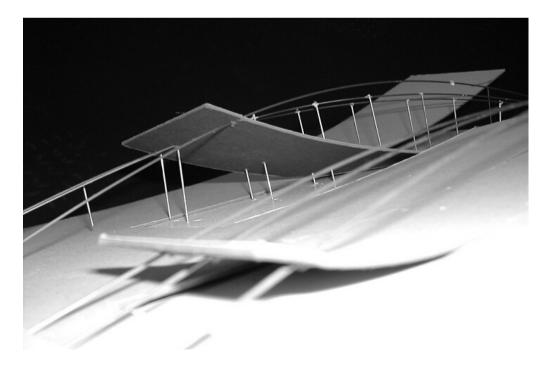




undergraduate studio; costume/ skin mapping and retail project UTA 2001















AGA-KHAN TRUST FOR CULTURE,
ZANZIBAR STONETOWN
CONSERVATION PLAN,
1994

Project team member, inter-dependent urban development, ecotourism, education and conservation strategies for urban and architectural plan,





O1. Templewood Ave House, MJP Architects, London 1999

02. Royal Academy Exhibition, 1997

03 Vespan Road, London 1998 Jessie Marshall Design

student mapping and projects



undergraduate studio; Cambridge, UK 1998