**CURRICULUM VITA**

**SUSAN M. RIFFE**

**EDUCATION**

Doctor of Philosophy, University of Southern California, 1992

 Major Field: Accounting

 Minor Fields: Finance and Econometrics

 Dissertation Topic: "An Empirical Analysis of Off-Balance-Sheet Financial Instrument Disclosures in the Banking Industry"

Master of Business Administration, Baylor University, 1986

 Major Field: Accounting

Bachelor of Business Administration, Baylor University, 1985

 Major Field: Finance

 Minor Field: Accounting

 Honors: Summa Cum Laude Graduate

 Outstanding Woman Student in Business

 Outstanding Finance Student

 Mortar Board

 Beta Gamma Sigma

**FACULTY AWARDS**

 2018 Barbara and James Mangum Endowed Award for Teaching Excellence

 2014 C. Jackson Grayson Faculty Innovation Award

 2002 and 2005 Distinguished Teacher in the MBA Program

2000, 2001, 2003, 2004, 2006, 2009, and 2013 Recognition for Outstanding Teaching in the MBA Program

 1996-1997 Arthur Andersen Junior Faculty Fellow

 1995 and 1996 Recognition for Outstanding Teaching in BBA Program

 1994 Distinguished Teacher in the BBA Program

 1994 Ernst and Young Faculty Development Award

 1991 Mary Pickford Foundation Teaching Award

 1990 AWSCPA/ASWA National Laurels Fund Scholarship

 1990 University of Southern California Doctoral Achievement Award

 1989 & 1990 Deloitte and Touche Doctoral Fellowship

**EXPERIENCE**

 Clinical Professor of Accounting, Southern Methodist University

 Period: Fall 2002 to Present

 Assistant Professor, Southern Methodist University

 Period: Fall 1993 to Fall 2001

 Lecturer, Southern Methodist University

 Period: Fall 1992 to Summer 1993

 Research Assistant, University of Southern California

 Period: Fall 1987 to Summer 1990 and Spring 1991 to Summer 1991

 Accounting Lecturer, University of Southern California

 Period: Fall 1990

 Accounting and Computer Systems Consultant, Bergheer Company

 Period: Spring 1987 to Summer 1987

 Corporate Finance Lecturer, Baylor University

 Period: Fall 1986

**RESEARCH INTERESTS**

 Using Accounting Information to Value Stocks

 Effect of Accounting Events on the Valuation of Stock

 Accounting Issues for Financial Institutions

**TEACHING INTERESTS**

 Undergraduate: ACCT 3201 Introductory Financial Accounting

 ACCT 3311 Intermediate Financial Accounting I

 ACCT 3312 Intermediate Financial Accounting II

 Graduate: ACCT 6201 Financial Accounting I

 ACCT 6202 Financial Accounting II

 ACCT 6215 Advanced Topics in Accounting

 ACCT 6212 Financial Reporting and Analysis II

 BA 6322 Financial Accounting to EMBAs

 ACCT 6374 Financial Accounting in Online MBA Program

**PUBLICATIONS**

 "The Valuation of Off-Balance-Sheet Financial Instrument Disclosures in the Banking Industry." Derivatives, Regulation and Banking ed. by Barry Schachter, North-Holland, 1997.

 "How Firms Make Capital Expenditure Decisions: Financial Signals, Internal Cash Flows,

Income Taxes and the Tax Reform Act of 1986" Review of Quantitative Finance and Accounting with Randy Beatty and Ivo Welch, Vol. 9 No. 3, October 1997.

“The Relation between Stock Prices and Accounting Information” Review of Accounting Studies with Rex Thompson, Vol. 2, No. 4, 1997: 325-351.

 "The Method of Comparables in Tax Court Valuations of Privately-Held Firms: An Empirical Investigation" with Randy Beatty and Rex Thompson. Accounting Horizons. Vol. 13, No. 3, 1999: 177-199.

"Reductions in Postretirement Healthcare Benefits in the SFAS 106 Environment” with Howard Bunsis, Journal of Applied Business Research. Vol. 16, No. 4, Fall 2000: 95-112.

**OTHER RESEARCH**

 "Annual AAA Administrators of Accounting Programs Group Salary Data Base Report" with Doyle Z. Williams and Thomas W. Lin, 1987, 1988, 1989, and 1990.

**PRESENTATIONS**

 Discussant for 1994 AAA Meetings.

 “The Method of Comparables in Tax Court Valuations of Privately Held Firms: An Empirical Investigation”

 Southern Methodist University, December 1995

 University of North Texas, January 1996

 University of Michigan Tax Conference, April 1996

 AAA Western Regional Meetings at Jackson Hole, Wyoming, May 1996

 University of Houston, April 1997

 “The Relationship Between Write-offs and Future Stock Performance”

 Southern Methodist University, June 1997

 “Valuing IPOs”

 Baylor University

**CONFERENCES**

 Teaching with Cases Part I at Harvard Business School

 Trueblood Seminar, 1996

 AAA Corporate Accounting Policy Conference, 1994

 Wharton Financial Institutions Conference, 1994

 AAA New Faculty Consortium, February 1993

 AAA Doctoral Consortium, 1991

 Pac-10 Doctoral Consortium, 1989 and 1990

**PROFESSIONAL ACTIVITIES**

 Advisor for SMU Volunteer Income Tax Assistance (VITA) Program

 President and Faculty Advisor SMU Chapter of Beta Gamma Sigma, 1995-1997

 Member University Honorary Degrees Committee, 1994-1996

 Member BBA Policy Committee, 1994-1995

 AAA Member

 Licensed CPA in Texas

 Ad Hoc Reviewer

 *Accounting Horizons*

 *The Accounting Review*

 *Issues in Accounting Education*