**CURRICULUM VITA**

**SUSAN M. RIFFE**

**EDUCATION**

Doctor of Philosophy, University of Southern California, 1992

Major Field: Accounting

Minor Fields: Finance and Econometrics

Dissertation Topic: "An Empirical Analysis of Off-Balance-Sheet Financial Instrument Disclosures in the Banking Industry"

Master of Business Administration, Baylor University, 1986

Major Field: Accounting

Bachelor of Business Administration, Baylor University, 1985

Major Field: Finance

Minor Field: Accounting

Honors: Summa Cum Laude Graduate

Outstanding Woman Student in Business

Outstanding Finance Student

Mortar Board

Beta Gamma Sigma

**FACULTY AWARDS**

2018 Barbara and James Mangum Endowed Award for Teaching Excellence

2014 C. Jackson Grayson Faculty Innovation Award

2002 and 2005 Distinguished Teacher in the MBA Program

2000, 2001, 2003, 2004, 2006, 2009, and 2013 Recognition for Outstanding Teaching in the MBA Program

1996-1997 Arthur Andersen Junior Faculty Fellow

1995 and 1996 Recognition for Outstanding Teaching in BBA Program

1994 Distinguished Teacher in the BBA Program

1994 Ernst and Young Faculty Development Award

1991 Mary Pickford Foundation Teaching Award

1990 AWSCPA/ASWA National Laurels Fund Scholarship

1990 University of Southern California Doctoral Achievement Award

1989 & 1990 Deloitte and Touche Doctoral Fellowship

**EXPERIENCE**

Clinical Professor of Accounting, Southern Methodist University

Period: Fall 2002 to Present

Assistant Professor, Southern Methodist University

Period: Fall 1993 to Fall 2001

Lecturer, Southern Methodist University

Period: Fall 1992 to Summer 1993

Research Assistant, University of Southern California

Period: Fall 1987 to Summer 1990 and Spring 1991 to Summer 1991

Accounting Lecturer, University of Southern California

Period: Fall 1990

Accounting and Computer Systems Consultant, Bergheer Company

Period: Spring 1987 to Summer 1987

Corporate Finance Lecturer, Baylor University

Period: Fall 1986

**RESEARCH INTERESTS**

Using Accounting Information to Value Stocks

Effect of Accounting Events on the Valuation of Stock

Accounting Issues for Financial Institutions

**TEACHING INTERESTS**

Undergraduate: ACCT 3201 Introductory Financial Accounting

ACCT 3311 Intermediate Financial Accounting I

ACCT 3312 Intermediate Financial Accounting II

Graduate: ACCT 6201 Financial Accounting I

ACCT 6202 Financial Accounting II

ACCT 6215 Advanced Topics in Accounting

ACCT 6212 Financial Reporting and Analysis II

BA 6322 Financial Accounting to EMBAs

ACCT 6374 Financial Accounting in Online MBA Program

**PUBLICATIONS**

"The Valuation of Off-Balance-Sheet Financial Instrument Disclosures in the Banking Industry." Derivatives, Regulation and Banking ed. by Barry Schachter, North-Holland, 1997.

"How Firms Make Capital Expenditure Decisions: Financial Signals, Internal Cash Flows,

Income Taxes and the Tax Reform Act of 1986" Review of Quantitative Finance and Accounting with Randy Beatty and Ivo Welch, Vol. 9 No. 3, October 1997.

“The Relation between Stock Prices and Accounting Information” Review of Accounting Studies with Rex Thompson, Vol. 2, No. 4, 1997: 325-351.

"The Method of Comparables in Tax Court Valuations of Privately-Held Firms: An Empirical Investigation" with Randy Beatty and Rex Thompson. Accounting Horizons. Vol. 13, No. 3, 1999: 177-199.

"Reductions in Postretirement Healthcare Benefits in the SFAS 106 Environment” with Howard Bunsis, Journal of Applied Business Research. Vol. 16, No. 4, Fall 2000: 95-112.

**OTHER RESEARCH**

"Annual AAA Administrators of Accounting Programs Group Salary Data Base Report" with Doyle Z. Williams and Thomas W. Lin, 1987, 1988, 1989, and 1990.

**PRESENTATIONS**

Discussant for 1994 AAA Meetings.

“The Method of Comparables in Tax Court Valuations of Privately Held Firms: An Empirical Investigation”

Southern Methodist University, December 1995

University of North Texas, January 1996

University of Michigan Tax Conference, April 1996

AAA Western Regional Meetings at Jackson Hole, Wyoming, May 1996

University of Houston, April 1997

“The Relationship Between Write-offs and Future Stock Performance”

Southern Methodist University, June 1997

“Valuing IPOs”

Baylor University

**CONFERENCES**

Teaching with Cases Part I at Harvard Business School

Trueblood Seminar, 1996

AAA Corporate Accounting Policy Conference, 1994

Wharton Financial Institutions Conference, 1994

AAA New Faculty Consortium, February 1993

AAA Doctoral Consortium, 1991

Pac-10 Doctoral Consortium, 1989 and 1990

**PROFESSIONAL ACTIVITIES**

Advisor for SMU Volunteer Income Tax Assistance (VITA) Program

President and Faculty Advisor SMU Chapter of Beta Gamma Sigma, 1995-1997

Member University Honorary Degrees Committee, 1994-1996

Member BBA Policy Committee, 1994-1995

AAA Member

Licensed CPA in Texas

Ad Hoc Reviewer

*Accounting Horizons*

*The Accounting Review*

*Issues in Accounting Education*